Furniture design is so much more than glossy images

Chairs, sofas, bar stools, tables are supposed to be sit in, to be touched, even caressed, and of course tested in all possible ways. Good design challenges all our senses, but the virtual world is merely visual and without any real taste until we have access to future bio ports and biometric readers that access the totality of our bodies nerve system. We and our designers are dependent on our audience: architects, producers, journalists, everyone who is interested. We want to hear your reactions, your criticism, your praise, your questions regarding design, construction, production, and so on. Virtual shows on the Internet can't replace physical tactile meetings yet. We long to show our designs at fairs all over the world. Although there will be no party with herrings and design this year, our product can nevertheless be experienced live in our showroom and Pop-Up at Fatburen during the Stockholm Furniture Fair.

Pandemic aside, we have been busy at work with new products. We gave Stefan Borselius and Thomas Bernstrand the brief for **Jackson** just ahead of last year's Furniture Fair in Stockholm. Could they design a small and comfortable easy chair that would fit everywhere? A little devil that blends in and stand out in hotel bars, restaurants, lounge areas… everywhere! Comfortable and welcoming, with distinctive traits as a contrast; a yin yang easy chair opposing feminine and masculine qualities, warm and cold, opposites that complement each other. The armrest and the feet stand out giving interior architects the possibility to set their own mark on Jackson. Wood handles in walnut, oak or ash. Feet and tubular armrest in brass, matt chrome, black oxide or lacquered. Make your choice, and use the distinctive armrest to show Jackson his place.

Adam Goodrum's Big Talk is an eye-catching lounge chair taking possession of any space. But not only a geometrically precise solitaire full of colour, Big Talk brings us together. Side-by-side like in a Victorian Love Seat for a couple, or as a snakelike installation where one can be all alone or starting a conversation with unknown exciting people. The fabric from Febrik/Kvadrat is soft and colourful.

The BOB family continues to grow and is getting even more flexible and versatile. **BOB Hide** offers a higher backrest in order to create secluded private spaces, as well as a new freedom of organizing Bob's graphic profile both horizontally and vertically. Even the little brother **Bobby** has been perfected with an inclined backrest, as neat and soft as before. Add the new pouf **Bobban** to allow for perpendicular configurations, or as a sideboard, or why not as a freestanding ottoman?

The popularity of Thomas Bernstrand's Honken has had us make the two easy chairs **Honken X40 and X46**. Perfect seating comfort with cantilevered legs, and a sure companion to many of Blå Station's furniture families. Even **Superstraw** by Osko + Deichmann has been updated to a lounge chair, the kinked steel tubes now even more accentuated. Marcel Sigel's **Still Life** sees the addition of a bar stool in two heights, retaining that iconic twist of the backrest. And Johan Lindau, CEO and product manager has something up his sleeve with a new version of **Momang**, an all-wood chair for restaurants and coffee places.

Johan & Mimi | February 2021

Adam Goodrum | 2021

Big Talk - a colourful solitaire

Adam Goodrum participated with a vibrant showy lounge chair at Febrik and Kvadrat's exhibition Knit project! during 3 Days of Design in Copenhagen. Without further ado, the product landed in Åhus and became Big Talk, one of the highlights in Blå Station's 2021 design surprises. Big Talk is manifest geometry: two circles define a throne for the art of sitting. The front part of the backrest and the seat shine in the same colour, whereas the back can be combined with textile swatches in a colour book format, all in order to give whatever space a touch of mighty colour. Big Talk thrives as an obvious solitaire, or can be placed back and forth to create a snakelike creation facing in different directions. Both the seat and the backrest are shaped out of moulded foam, all covered in different shades of velvet made by Febrik.

"I've been inspired by textile swatches, like a fanning concentration of colour. The upholstery forms a modular tête-à-tête sofa or Victorian-era 'love seat' collection where two or more seats can be joined together in an undulating arrangement. Two people can have a quiet conversation (in keeping with Victorian modesty) side-by-side while viewing the back of the other person's seat and the spectrum of graduated coloured bands."
Adam Goodrum

Blå Station AB | Sweden | tel: +46 (0)44 24 90 70 | e-mail: info@blastation.se | **www.blastation.se**

BLÅ STATION

Borselius & Bernstrand | 2021

Jackson goes everywhere

An easy chair that will fit everywhere? Stefan Borselius and Thomas Bernstrand jumped at the brief. Jackson can live all by itself or gathering together in small and large groups. At a table, along a wall or completely on its own. Jackson is sometimes right in the middle enjoying the company, or he is that little uninvited one crashing in everywhere. The armrests in tubular steel and massive wood is a distinctive detail as manifest as a pair of red or black patent leather shoes. The chair itself is covered with a soft sensual fabric, in sharp contrast with the distinctive horns and the metal feet. Combine them as you like with plenty of different fabrics and colours. The name is derived from the horned Jackson's chameleon, but instead of merely blending in, our Jackson will both adapt and stand out in any space. Armrests along with the feet are to be had in brass, matt chrome, black oxidized steel or lacquered steel. The wood handles are made in ash, oak, and walnut; all of them can be had in stained or oiled finish. Premium comfort with moulded foam and a steel frame with nosag springs.

"We glanced at Carl Malmsten's Swedish classic, Samsas, a small and comfortable easy chair with a classic look. Jackson is smaller and extremely easy to move around thanks to the distinctive armrest."
Stefan Borselius

"Johan Lindau gave us the brief to create a little devil, a furniture piece that will fit in everywhere, so self-evident as to irritate our colleagues! The armrest and feet allows for different combinations of colours and materials in all kind of environments."
Thomas Bernstrand

Borselius & Bernstrand | 2020-2021

Bobby grows up & invites Bobban

Bobby's backrest has been perfected by Stefan Borselius and Thomas Bernstrand so that the Bob family's younger brother is now a little more grown up. Still as boisterous before, Bobby can easily assemble himself into a slender sofa in tight spaces, but might immediately disengage himself to gather around tables or to stand all by himself. Bobby will snap together to form sofas in whatever length thanks to strong magnets, and will endow whatever space with a concise graphic profile. The new pouf allows for perpendicular configurations, as well as a use as sideboard and divider, or why not as a freestanding ottoman aka table? Bobby's depth is a mere 63 centimetres compared to the bigger brother Bob's 87, and forms soft comfortable sofas perfect for narrow or restricted areas.

"Compared to the sofa Bob, Bobby can also be used as a freestanding chair. The pouf can thanks to the improved magnets bind Bobby together in many different ways, or can terminate any sofa as a sideboard as well as an extra seat."
Thomas Bernstrand

"Bobby is born a solitaire, but these super magnets will let him line up when needed."
Stefan Borselius

Blå Station AB | Sweden | tel: +46 (0)44 24 90 70 | e-mail: info@blastation.se | **www.blastation.se**

BLÅ STATION

Borselius & Bernstrand | 2020-2021

BOB Hide

The BOB family continues to grow with BOB Hide that allows for private spaces, as well as a changing vertical graphic profile. One straight, and one cut module will let BOB Hide flow as freely as big brother BOB along walls, around meeting areas, adopting to any kind of space. The architectonic freedom is all there, with BOB Hide facing fully clothed in every direction. The sturdy yet soft mould of foam, can be ordered in a broad selection of fabrics and colours. Add screen dividers in different fabrics to subdivide the private spaces created.

"We have been thinking about BOB Hide since BOB was launched. It's the same math with a straight and a cut module that allows for any undulating shape preferred. BOB Hide will give you a relaxed and protected space, further enhanced by optional dividers in textile or Plexiglas."
Stefan Borselius

Thomas Bernstrand | 2021

Honken easy chair

Honken has a new offspring in X40 and X46, a generous easy chair in two different heights for restaurants, conference-rooms, as well as at home. Thomas Bernstrand, who designed the original Honken family of one-, two-, and three-seaters in collaboration with Stefan Borselius and Johan Lindau, has kept the sturdy metal mesh, letting the visually precise steel bars form the legs as well. Honken X40 and X46 will claim its place as freestanding cantilevered easy chairs in any space. The chairs slides easily in under any table, and with just that little swing needed to not get tired during extended use. Cushion in textile fabric or leather, and with a choice of different lacquers.

"A slight inclination of the backrest and the inflection of the cantilevered legs allows for good comfort. Honken will be as happy as a free-standing easy chair or as a part of Blå Station's modular furniture systems."
Thomas Bernstrand

Marcel Sigel | 2020-2021

Still Life rising to new heights

Marcel Sigel's Still Life combines timelessness with a striking contemporary uniqueness. The first impression of a traditional wooden chair is immediately offset by the iconic twist of the backrest. The ash veneered birch wood is bent to the extremes at the ends, almost like it would be a strip of flowing cloth. Still Life manage to be both uniquely original, and familiar. The chair has now evolved into a bar stool in two different heights, adding that special twist in restaurants, bars, offices, as well as at home.

"Still Life is right in the middle between the constraints and challenges of large scale production, and the freedom and liberation of one-offs sculptural pieces. I'm into strong materiality and texture, with a focus on process and story."
Marcel Sigel

Johan Lindau | 2001-2021

Momang is back

Two long pieces for back legs, another pair for the front, and another six for cross and seat rails. All of it out of a 4.4 meter long piece of wood. What more do you need for a sturdy and comfy café seating? Momang takes as its inspiration two former chairs by Johan Lindau. Gutang is still used in Swedish restaurants, while the first version of Momang thrives in many cafés. Johan Lindau offers improved comfort and a timeless graphic expression two decades later, with plaited webbing as a seat. The ascetic retro is strikingly pronounced with a sturdy and thick expression seen sidewise, and thin and slender seen from the front.

"The recipe is right on: take a wood plank, cut it up, and then add a plaited webbing. Serve!"

Jonathan Hultgren | 2020

Gather around the Princess - Prinsessan

Blå Station has found yet another master student at Konstfack, the University of Arts, Crafts and Design in Stockholm. The Princess won the design competition at the municipality of Karlshamn on the theme a bench for interior public spaces. Straight and honest with meticulous attention to detail, the Princess is as welcoming in any direction and ready for both formal and informal gatherings. A furniture piece that will lighten up neglected public spaces with the ambition of bringing people together in real life, beyond the virtual bubbles of the smartphones. Inspired by slatted beds, the Princess offers fine woodwork, and can be ordered in any length. Chose between oiled oak or ash, or painted. Add a pea and some bedding, and the fairy tale is in place as well.

"Seats for public space are often set out with any clear intention. How do we really bring people together? How do we create new meeting places? The Princess is quite unpretentious without any fixed backrest in order to allow for flexibility and interaction in every direction."
Jonathan Hultgren

Osko + Deichmann | 2010 - 2021

Superstraw gets comfy

The contrast between kinked steel tubes and a comfortable seating experience is more pronounced than ever in Osko + Deichmann's Superstraw Lounge chair. Reminiscent of bent and crushed drinking straws, this is a playful take on early last century modernist iconic tubular design. The bent and folded sharp angled tubes was first presented ten years ago in Straw chair, then the big brother Superkink arrived, and now the siblings Superstraw are joined by an even more distinguished family member. The exclamation by Olli Deichmann and Blasius Osko is as true as ever: "We make the impossible possible!"